



Monday, September 13th, 2021

6:30 PM – Iowa Cattlemen’s – Ames, Iowa

Type of Meeting: Board of Directors Meeting Call to Order – Kim Strong, President

The meeting was called to order by President Kim Strong at 6:30 PM on Monday, September 13th at the Iowa Cattlemen’s building in Ames, Iowa. **ROLL CALL** was answered by Jackie Kincaid Vice President, Roxanne Burton Secretary/Treasurer, Directors at Large –Shanen Ebersole, Craig Johnson, Shannon Vroegh-Walker, District 1 – Becky Grier, District 2 – Brian Hamrick, District 3 – Shane Vaughan, District 4 – Loren Meyer, District 5 – Shannon Priest, District 7 – Rosalie Carlson and Ex-Officio Tammi Adix.

Director At Large, Kyle Defreece and District 8 – Wade Ellerbroek called into the meeting. District 6 – Cassie George was absent.

There were no guests present for the September Board meeting.

I. APPROVAL OF JUNE AND AUGUST BOARD MEETING MINUTES

- a. Shannon Priest made a motion that the June Minutes be approved with the amendment to add Brent Walker as guest. Loren Meyer seconded the motion; all were in favor of the motion passing except for Rosalie Carlson who was abstaining from the vote.
- b. The August minutes need to be amended to remove section **b. of II. Treasurer’s Report**, and section **a. of V. Reports of Directors** to replace State Fair 4-H **Trail Class** with **Senior Trail Class**. The amendments will be made and presented at the next BOD Meeting for approval.

II. TREASURER’S REPORT

- a. A Treasurer’s Report for September’s Treasure Report at the next BOD meeting.

III. REPORTS OF OFFICERS

- a. President Kim Strong reported progressive numbers from our Social Media sites. These numbers prove our Constant Contact is working and affordable. The last months’ top demographics that are reading the Newsletter are Des Moines, Boone, Cedar Rapids, Indianola and Winterset. The top two topics from the website were The Barrel Bash and Early Stall Reservations.
- b. Vice President Jackie Kincaid reported that the Barrel Bash was a success and there seemed to be quite a bit of interest and positive comments about us trying to have more speed events and giving them options on places to qualify for the World Show 2022. There were a total of 16 entries, one contestant from Michigan came only to run AQHA Barrels. The people at the show gave us contacts to maybe continue with another group that handles speed events. Jeanie from AQHA mentioned we can place the contestants 1 through 9 and then do the Cash Payouts in 1D, 2D, 3D and so forth. All contestants were placed through the Judge’s Card. It was confirmed with AQHA that a Level 1 judge can be used both days since the placings go by fastest to the slowest times. Discussion around checking with different winter series to see if we can get involved to increase interest and membership. The Board is in favor of exploring more options for the future.

IV. OLD BUSINESS

a. IQHA Bookkeeping

- i. The Bookkeeping Contract was discussed, Rosalie Carlson made a motion to approve the Bookkeeping contract as presented and Brian Hamrick seconded the motion, Shanen Ebersol abstained from the vote, all others were in favor so motion was approved. The start date for the contract is August 1, 2021.

b. Fall Classic Show

- i. Budget – President Strong presented an updated Fall Classic budget to the board. There were a couple of corrections, but the show is coming together well and expected to make a profit.
- ii. Stall Reservations Update – Jackie Kincaid, stall barn manager, had at the time of this meeting 487 Early Bird stalls reserved with 185 requested for the Ranch Horse stalling.
- iii. Sponsorship List – President Strong made a list of Sponsors available for the Board to view. Sponsorships are steadily coming in and the success of this is primarily due to making early contacts with potential sponsors.

- iv. Volunteers – There are areas where it was addressed that volunteers are needed. A few of the Board members stepped up and offered to fill some of those positions.
- v. There was an inquiry regarding the arena footing. President Strong had previously addressed this issue with the Fairgrounds representative, asking what actions could be taken to improve the footing in the Jacobson and east covered arenas. The ISF Representative did not foresee any improvements being made prior to the fall show for several reasons.
- vi. Becky Grier will set up the Awards Display for the Fall Classic Show.

c. Futurities

i. Breeders Report

- 1. Drug Testing –President Strong has secured Curt Ferguson as the Liaison for the drug testing. Kelly Birkenholtz will create signage and have the announcer address drug testing procedures. Wade Ellerbroek will oversee the testing and volunteer staff during the Breeders’ Futurity classes.
- 2. 2022 Forms
 - a. IQHA Breeder’s Futurity 2022 Stallion Breeding Contract
 - i. Remove HYPP Status as this is included in the 5 Panel Results
 - b. IQHA Breeders Futurity Carryover Form 2022 - OK
 - c. IQHA Breeders Futurity Entry Form Sept. 22-25, 2022
 - i. A New Option was added – Weanlings Only One Time Nomination Fee

ii. Stallion Auction Report

- 1. 2021 Final Sold Stallion List and Total Income from Fees Sold.
 - a. There were 101 stallion services sold; however, 5 have not been collected, so total sold are 96 with a deposit of \$71,045.00.
- 2. 2022 Forms Reviewed
 - a. IQHA Breeders’ Futurity Mare Nomination Form 2022 Auction-2023 Foal
 - i. 2021 Iowa Quarter Horse Breeders’ Stallion Auction & Futurity Program. Kelly Birkholtz will edit and email out to the Board
 - ii. Stallion Owners section add minimum \$350, Private Treaty \$500.
 - b. IQHA Breeders Futurity Stallion Owner Release Form 2022 Auction – 2023 Foal - OK
- 3. 2022 Online Catalog Deadline is December 1, 2021.
- 4. Shane Vaughan made a motion to amend the IQHA 2021 Breeder’s Stallion Auction and Futurity Program rules and Loren Meyer seconded the motion, all were in favor, the motion passed.
- 5. Brian Hamrick will sign the contract for the Stallion Auction as IQHA Stallion Auction Committee Chair with Mike and Stephanie Jennings of Pro Horse Services.
- 6. Discussion of adapting Forms online that have fields that can be populated, as well as payment options.

iii. Breeders Incentive Report

- 1. Added Money Sponsors – President Strong had a handout available of the sponsors for the Board to review.
- 2. 2022 Forms – These forms will be addressed at the next meeting.

iv. Ranch Horse Futurity Report

- 1. Reported 145 yearlings paid in their nomination by the first deadline.
- 2. Futurity entries are steadily coming in, approximately \$5485 to be paid out for the class of yearlings, not including the class fee entries.
- 3. There are prizes for every class for placings 1-10.
- 4. Sponsorships are currently just under \$17,500.00, with more to be received.
- 5. Don McGee, from Oklahoma, will bring his chuck wagon for the Exhibitor’s Party.
- 6. Carl Vaughan will provide music during the exhibitor’s party and Sunday Church Service.
- 7. Shane Vaughan suggested we have AQHA onsite to handle memberships, transfers and other AQHA forms.

V. NEW BUSINESS

- a. Banquet is January 15, 2022, Courtyard Marriott, Ankeny, Iowa
 - i. Preliminary Meeting Schedule
 - 1. Amateur – 9:00 AM

2. Youth – 10:00 AM
 3. Committee Breakout Sessions – 11:00 AM
 - a. This is something new that will be a trial run to encourage members to learn about the committees, participate and sign up for committees that need filled. It is hoped that these breakout sessions will get the committees rolling earlier in the year and new ideas flowing.
 4. General Membership – 2:30 PM
 5. Social Hour - 5:30 and Dinner 6:15 fo seating
 6. Up for 2022 Re-election
 - a. Executive Committee
 - b. Districts 2, 4, 6, 8
 - c. Directors at Large – Shanen Ebersole, Kyle Defreecer
- b. Year End Awards**
- i. Amateur including VRH
 - ii. Open including VRH
 - iii. Heather Maas and Tish Pol are on the Banquet Committee and will help with banquet arrangements.
- c. By-Laws**
1. President Strong read the By-Law Amendment to the Board of Directors. Roxanne Burton made a motion to approve the amendment as written and Loren Meyer seconded the motion, all were in favor, motion passed.

VI. REPORTS OF DIRECTORS –

- a. District 1 – No Report
- b. District 2 – Noted it is Election Year
- c. District 3 – Mentioned Saddle Raffle and asked members to work at selling tickets.
- d. District 4, 5, 6 – Shannon Priest from District 3 reported the last meeting was held during the Trail Ride at Elk Rock State Park in Marion County on September 11th as part of the 4th, 5th and 6th district appreciation event. We are planning an open show for next spring. The hope is to show people we are a fun group and get them to become a member of IQHA. We would like to have a tack swap this winter, with a possible clinic or two to draw people in; therefore, the clinic will be determined by where we have the tack swap. The Districts talked about memberships and what they can do to get people to join or renew along with attending meetings since the attendance is dwindling.
- e. District 7 – No Report
- f. District 8 – No Report
- g. Directors at Large – Kyle Defreecer reported there is an issue with some of the awards for the Fall Classic that fell through. Craig Johnson reported he is planning on practices for the Futurity and Trail. Craig is also trying to come up with ideas on how to increase the number of IQHA shows to be held in Iowa. Shannon Walker suggested trying an All-Novice show. Shanen Ebersole had nothing to report.
- h. Amateur – No Report
- i. Youth – No Report

ADJOURN – Rosalie Carlson made a motion to adjourn the meeting and Loren Meyer seconded the motion, all in favor, the motion passed and the meeting was adjourned at 10:06 PM.